

Rep Order# 8855053 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 37065

Printed: 08/22/2012 3:15 PM  
Last Received: 08/22/2012 3:14 PM  
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS  
Advertiser ( ) HECK, JOE  
Product HECK/CONGRESS/REP  
Estimate# 2622  
Buyer WHITNEY EVERSOLE  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA PLACEMENT  
7669 STAGERS LOOP  
DELAWARE, OH 43015  
Agency C/P1/P2/E //2622  
Flight Dates 08/23/2012 - 09/03/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

JOE HECK FOR CONGRESS - NEVADA #3 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LN 6-8 FOR NA  
MG ON LN 9-12  
NCIT  
PLS CNF  
T/R STEFAN FOR MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TH	4P-5P		:30	\$900.00	08/23-08/23	1	1	1	\$900.00	
				Buyline Comment: 4P NEWS								
	2	M	4P-5P		:30	\$900.00	08/27-08/27	1	1	1	\$900.00	
				Buyline Comment: 4P NEWS								
	3	TH	5P-630P		:30	\$1,250.00	08/23-08/23	1	1	1	\$1,250.00	
				Buyline Comment: 5P NEWS								
	*4	SA	8P-830P		:30	\$1,250.00	08/25-08/25	1	1	1	\$1,250.00	
				Buyline Comment: 5P NEWS								
				Sales Remark: V3 TP CHANGE								
				V3 Time Changed, Comment Changed								
	5	M-F	5P-630P		:30	\$1,250.00	08/27-08/31	3	1	3	\$3,750.00	
				Buyline Comment: 5P NEWS								

8/22

Rep Order# 8855053 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 37065

Printed: 08/22/2012 3:15 PM  
Last Received: 08/22/2012 3:14 PM  
Showing Buylines: All Lines

2 of 3

Station KLAS-TV LAS VEGAS  
Advertiser ( ) HECK, JOE  
Product HECK/CONGRESS/REP  
Estimate# 2622  
Buyer WHITNEY EVERSOLE  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA PLACEMENT  
7669 STAGERS LOOP  
DELAWARE, OH 43015  
Agency C/P1/P2/E //2622  
Flight Dates 08/23/2012 - 09/03/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*6	TH-F	11P-1135P		:30	\$1,700.00	08/23-08/24	1	1	1	\$1,700.00	
				Buyline Comment: 11P NEWS								
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	*7	M-F	11P-1135P		:30	\$1,700.00	08/27-08/31	2	1	2	\$3,400.00	
				Buyline Comment: 11P NEWS								
				Sales Remark: V3 2X NA								
				V3 Comment Changed, Spots/week Changed								
	*8	SA-SU	11P-1135P		:30	\$750.00	08/25-09/02	1	2	2	\$1,500.00	
				Buyline Comment: 11P NEWS WKND								
				Sales Remark: V3 2X NA								
				V3 Comment Changed, Spots/week Changed								
	*9	TH	8P-11P		:30	\$5,000.00	08/30-08/30	1	1	1	\$5,000.00	
				Buyline Comment: NFL								
				Sales Remark: V3 MG								
				V3 Added								
	*10	SA	830P-11P		:30	\$500.00	08/25-08/25	2	1	2	\$1,000.00	
				Buyline Comment: KLAS MOVIE								
				Sales Remark: V3 MG								
				V3 Added								
	*11	SA	9P-11P		:30	\$500.00	09/01-09/01	1	1	1	\$500.00	
				Buyline Comment: KLAS MOVIE								
				Sales Remark: V3 MG								
				V3 Added								
	*12	TH-F	4A-459A		:30	\$100.00	08/23-08/24	1	1	1	\$100.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 MG								
				V3 Added								

Rep Order# 8855053 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 37065

Printed: 08/22/2012 3:15 PM  
Last Received: 08/22/2012 3:14 PM  
Showing Buylines: All Lines

3 of 3

Station KLAS-TV LAS VEGAS  
Advertiser ( ) HECK, JOE  
Product HECK/CONGRESS/REP  
Estimate# 2622  
Buyer WHITNEY EVERSOLE  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA PLACEMENT  
7669 STAGERS LOOP  
DELAWARE, OH 43015  
Agency C/P1/P2/E //2622  
Flight Dates 08/23/2012 - 09/03/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

—REPORT TOTALS—

Report Totals: 17 / \$21,250.00

—SALES MONTHLY TOTALS—

Aug 12: 8 / \$6,950.00 Sep 12: 9 / \$14,300.00

Sales Totals: 17 / \$21,250.00

Station Totals: 17 / \$21,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$70,833	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books null  
Demos RA35+